



## Used Machinery

**Guidelines to sellers wanting to list used machinery on [www.oceanmachinery.com](http://www.oceanmachinery.com)**

Thank you for your interest in our Used Machinery Listing service to help customers sell their used steel fabricating machinery. Ocean Machinery typically attracts around 700 unique visitors per day to its used machinery web page and more than 65% of all visitors to this page bookmark the page and check back frequently for listings.

### **What role does Ocean machinery play in the sale of my used machinery?**

Depending on the type of equipment being offered, in discussion with the seller, Ocean Machinery may choose to do one of the following

1. In exceptional circumstances Ocean Machinery will consider buying the used machinery for resale
2. In most cases Ocean Machinery will get involved in the sale between seller and buyer for a reasonable commission
3. In some cases, Ocean may decide to list the machinery purely as a courtesy to assist the seller in moving the machinery.

Ocean Machinery does not charge a listing fee for machinery listed in its Used Machinery Page.

### **How to make your Used machinery sell quickly**

With more than 30 years of experience selling used fabricating machinery, we know that good listings help sell machines quickly. Here are some tips to point you in the right direction

1. Clean the machinery prior to photographing it. This process is cheap and yields better selling prices
2. Photograph the machinery properly (employ a professional if needed for your more expensive items). Make sure the machine is well lit and take lots of good quality high resolution photos showing the overall condition of the machine. Also take lots of detail photos showing the machines salient selling features and also highlight known issues ( do not try and cover up known issues)
3. Describe the machine properly – make sure the description is thorough and includes a detailed discussion of its condition

## Listing your machinery

Please provide the following information about the machine you would like to sell:

1. Name of the machine builder
2. Model / Type
3. Serial number
4. Year of manufacture
5. Year installed
6. Hours used if available
7. Condition; be specific
8. Location; City, State
9. Viewable under power? Yes / No
10. Known issues
11. Tell us the minimum price you will accept. Be realistic - there is no point in us listing a machine that won't sell because it is overpriced. We don't want to haggle with you but we will attempt to negotiate the best price for you with our customer.

In addition we will need your information:

1. Company name
2. Contact person
3. Phone
4. Email
5. address

Email your information to [sales@oceanmachinery.com](mailto:sales@oceanmachinery.com)

Ocean Machinery will contact the seller prior to listing the machine to make sure the information is correct, and that the correct selling price has been established.